

Caspar Community Board Meeting
Caspar Community Center
Friday, April 5, 2013

1. Call to Order 9:10
Present: Bob Frey, Susan Juhl, Annie Lee, Paul Reiber, Paul Schulman, Judy Tarbell,
Staff: Dalen Anderson
Others: Joe, Pamela and Hattie Craven, Ray Duff
 2. Additions or Changes to the Agenda
Ray Duff and Joe Craven added
 3. Minutes of March 22 were accepted as corrected
 4. Correspondence - none
 5. Reports
Caspar Fire Safe Council
 - Ray Duff reported that the Council currently consists mainly of Carolyn Schooley, Guil Dye and Ray with some occasional others. They need more members, especially younger people.
 - Helene received a grant to clear gorse from Jughandle.
 - Last year they were able to get most of the gorse removed. The next project is clearing along the Caspar Road. Deanne from Fire Safe Ukiah set up the moving and clearing with CalFire, an inmate crew was supplied to clear along the road, but it was not done completely; there is still a long strip under the power lines. CalFire said they didn't want to go onto private property, but Ray didn't see that as an issue. CalFire will meet Tuesday, April 9, at 9 with Ray; he asked if Board members or others could join him to show support. Dalen will send an email to the CC listserve.
 - There was an incident during the last inmate work session: some men left the job and broke into Stuart Tregoning's house. Ray felt strongly that this need to be addressed and will discuss it with CalFire.
- A. Executive Director
- Only one Saturday and two Fridays are open through mid-August.
 - Cinco de Mayo has been canceled.
 - Fundraising last month was very successful.
- B. Finance/Treasurer
- Quarterly reports will be reconciled next week.
- C. Facilities
- Paul Schulman donated a package of four headlamps.
 - The front and back porch lights have been switched out and are brighter.
 - A motion sensor-activated light has been purchased for the back
 - A copper cupola was rescued from the rummage sale and looks to be perfect for above the pizza oven. Judy will call Paul Garvin.
 - A new desk has been found for Dalen's office.
 - The replacement door for the back hall will be installed on Tuesday.
- D. Fundraising/Marketing
- Five fundraisers are scheduled for April
 - Co-producing events with KZYX is working out well financially and bringing in

new people.

E. Community Planning

Judy is taking a break. Jim is working on the CLT.

F. Events

1. Pub Night

Chris Cisper will be cooking spaghetti.

2. Fun Friday

It is important to be clear about who is doing the publicity. Susan J. will write a newspaper article. News articles need to be submitted two weeks ahead (April 11) and items for the Bulletin Board one week (April 18). Dalen will send out info to the radio and list serve and make a poster, which and Paul S. will distribute. In response to Dalen's suggestion, the movie will start at 7:30.

3. Meet Your Neighbor

Dalen will contact Miriam about publicity.

G. Garden

The Browns have decided to garden five beds. Oscar has asked them to transplant their plants from any other beds.

H. Website

Judy, David, and Annie met to examine the website and recommend changes.

Work is in progress. We should let Sienna know that we will pay her for her time and expertise.

The Craven family opened a discussion of CasparFest. Joe began by asking what is CasparFest and how do you brand it, distilling a complex list to something people can grab onto easily? Revisit what we want to do. Caspar is cool. Celebrate! Get a lot of people together and you have a party. Celebrate inspiration how to live a more artful life. It's a festival, and it has to be fun for us, too.

How do you make it not stressful financially – a non-profit relying on the door and food? Grants! The objective is the education of community, sustainability, and celebration of north coast living. Hire a professional who will work on percentage.

(Sustainable living, environment, green living, etc. – educational and academic presentations are tangential and can be done another time. Education has to be fun.)

Partner with the Fine Arts Council. The Mill Pond Festival in Bishop collaborated with the Inyo Council for the Arts; they were able to pay musicians to perform at the festival and in the schools before and after. Expanding the borders of the festival beyond the weekend enhances the festival's chances for grants. Follow up with video documentation and spreadsheets.

Why is attendance down? Who are we relying on for success? Don't make the public carry the burden. What if you eliminated financial risk for the public altogether? People like to know what they're going to buy.

Publicize early and year-round; create a colorful consciousness—postcards in the B&Bs, sizzle video collage. Promote as place to meet your friends and have family reunions.

Adjourned 11:00
Respectfully submitted,
Annie Lee, Secretary

Calendar

Friday, April 12	Pub Night
Friday, April 19	Board Meeting
	KZYX Benefit
Sunday, April 21	Meet Your Neighbor - Miriam Davis, 7
Saturday, April 20	Work party, 9
Friday, April 26	Fun Friday
Saturday, April 27	UkeFest
Sunday, April 28	Breakfast
Friday, May 3	Board Meeting
Friday, May 10	Pub Night
Friday, May 17	Board Meeting
Sunday, May 19	Clothing Swap
Friday, May 24	Fun Night, 6
Sunday, May 26	Breakfast
	Flea Market
Friday, May 31	Board Meeting
Sunday, June 2	Gene Parson et.al. Benefit for Sr. Center
Friday, June 14	Board Meeting
	Pub Night
Sunday, June 23	Breakfast
Friday, June 28	Board Meeting
	Fun Night, 6
Friday, July 12	Board Meeting
Friday, July 26	Board Meeting
	Kevin Brown? Fun Night?
Friday, August 9	Board Meeting
Friday, August 23	Board Meeting
	Fun Night, 6
Friday, September 6	Board Meeting
Friday, September 20	Board Meeting
Friday, October 4	Board Meeting
Friday, October 18	Board Meeting
Friday, November 1	Board Meeting
Saturday, November 16	Harvest Dinner
Friday, November 15	Board Meeting
Friday, November 29	Board Meeting
Friday, December 13	Board Meeting
Friday, December 27	Board Meeting